



Dr. Niracharapa Tongdhamachart

Dr. Niracharapa Tongdhamachart is presently a lecturer at Suan Sunandha International School of Art (SISA), Suan Sunandha Rajabhat University, No.1 Rajabhat institute in Thailand. She pursued her both undergraduate and graduate levels from Chulalongkorn University, Thailand and Ohio University, the United States of America respectively. Prior to joining SISA, she has worked at National Electronics and Computer Technology Center (NECTEC) and Digital Economy Promotion Agency (DEPA); Ministry of Digital Economy and Society for almost 20 years. Her projects geared towards digital content promotion, international marketing and creative tourism. Her academic research interest includes ethnicity, value creation, pedagogical technology, product promotion, and animation. She has been invited as a keynote speaker in several countries such as Japan, China, Laos, Cambodia, Myanmar, Singapore and South Korea. Further, she has joined and support religious and cultural activities domestically and globally.